

Act now to convert your knowledge into power

For centuries it has been said that knowledge is power.

Is this really true? I do not believe so.

Let me start by saying that knowledge is a necessity and

Can be extremely valuable, but it is not power. Having

Knowledge merely gives you the power to make good decisions

And there by act on those decisions.

Ah, the real power is in ACTION.

Let me give you an example. If you are sitting on some

Railroad tracks and a train is coming your way, it is not

Enough to know that you should move off the tracks you

Have to get off the tracks. You must take action. You

See, without action, knowledge is worthless.

It doesn't matter what knowledge you acquire or how much

Of it you gain on a particular subject, it is useless

Until you take action.

Think about it! Will reading

And learning everything there is to know about being a

Glamorous movie star makes you one? Of course not

I am not saying that you should not learn new things.

It is imperative to have knowledge in order to be able to

Take action. Nowadays, you need a college degree just to

Get an entry level job but it in no way gets you any

Type of promotion or better paying job they are

Facing increasing competition from multimedia software

Companies and particularly the Internet

Unless the big publishers can find a book that is going to

Sell by the thousands; they are unwilling to bring the book

To life....irrespective of the quality of the manuscript!

If you decide to self-publish you are then faced with the

Challenges of running a business, writing, printing,

Marketing and selling your book.

Will you be able to find

Any time to write your next one

If you decide that selling on the Internet is a good move

Due to the fact that you can reach a global audience

Relatively cheaply and you are not involved in printing hard

Copies, liaising with book distributors, and printing

Marketing collateral, then this article will help you on the

Road to becoming an established online author.

Through experience,

Showing that you can take what you have learned and put it

Into practice is what gets you a promotion or raise.

Many highly educated people are working in menial jobs,

While we have millionaires that don't even have a high school

Diploma how can this be?

Very simply, even though they

Did not excel in academics, they did excel at taking action,

Trying new things, experimenting, learning through experience

How does all this apply to you? If you truly want to succeed,

You must first acquire a bit of knowledge, but most importantly
You must take what you know and act on it. Any time to write your next one
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Into practice is what gets you a promotion or raise.
Eagerly and ambitiously act on what you have learned and
You will succeed.

About the Author

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