

## How to Make Your Blog?

Other than direct sales and adsense, are there any other methods you can make money from using your blog? Yes, there are several, but three are usually used more often than others: 1) lead generation; 2) affiliate marketing; and 3) newsletter subscriptions.

Of all the other methods you can make money from with your blog, lead generation may be the most promising. This is an especially true if the market your blog is in is related to anything financial. Mortgage and refinance leads are especially good, as they bring in tiered commissions. Your first commission will come when you generate the initial lead - which will simple entail getting someone to fill out a completely free form; this lead will earn you anywhere from \$3 to \$12. If this lead then goes on to refinance her home with the company in question, you could earn a windfall of several hundreds or several thousands of dollars.

The other methods you can make money from with your blog include affiliate marketing and newsletter subscriptions. Affiliate marketing generally consists of either directly signing up as an affiliate through someone's website - or signing up as an affiliate through a third party. You will then use your blog to market this person's products for a share of the total price. If you sell information products from Click Bank or Commission Junction, you can earn as much as 75% per sale; however, if you sell physical products, such as chairs and tables from Link Share retailers, such as Wal Mart, you will earn a 7-15% commission at best.

If these other methods you can make money from don't sound appealing, you can always consider newsletter subscriptions. You can create an opt-in page or a "squeeze page" on your blog and offer a trial subscription to your newsletter. If you provide quality content and promote your blog, you could end up with hundreds of subscribers over time.

Other methods you can make money from on your blog include selling advertising space directly and selling site memberships that allow visitors to access certain server-side tools.

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## About the Author

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