

## How Boost Your Home Business Ideas With This Free SEO Link Building Tool?

If you are an experienced Internet Marketer, chances are that you would have used or heard about Brad Callen's SEO Elite software. It's an excellent SEO link building tool to boost your home business ideas to help you achieve high search engine ranking quickly and easily. I have yet to buy this product mainly because it's pretty expensive and I wanted to look for alternative software which is equally good but more affordable. I came across a free SEO tool, which does almost everything that SEO Elite does and the best part of it is that it is free! The software is called Webceo

This SEO tool helps you find keywords, find your link partners, optimize your pages, manage PPC campaigns, shows your link popularity and gets you informative traffic reports. That's quite a lot for something that you get free, don't you think?

I found this free SEO tool easy to install even with my old computer and I was able to start using the seo software after about 30 minutes as the software download does take a bit of time. The first thing that quite impressed me was the voice-simulated tutorials made available to you in learning the various topics provided as training. I did find myself replaying some parts of them until I really understood each topic. (Thanks to the sweet sounding female voice doing the on-screen training)

Although I don't own SEO Elite, I have read from people who have used it for link building that it actually does everything SEO Elite does and a couple more and it doesn't cost a thing. One criticism some of them have is that it is not as user friendly as Brad's software. Unfortunately I am not able to make this comparison and to me this free SEO tool is simply amazing. I would think that a little unfriendliness in the product is acceptable to me since it is free and serves my basic SEO requirements for my home business ideas anyway. I believe that products given away free are not necessarily bad or of lower quality. Giving away something free is often the way that people sell a product with an upgradeable program as in this case. The business owner or product creator uses this free SEO tool as a marketing investment to generate more sales on other core products and services.

To give you a better understanding of what you can expect from this free SEO tool, here is a short summary of some of the main features of this SEO software:

### 1. Find Your Niche

#### Find Keywords:

It helps you do niche keyword research and you can build a list of the most relevant and effective keywords in order to optimize your home business site.

#### Optimize pages:

Tells you the changes you should make to your pages to help your home business site rank among the top 10 listings in the search engines.

### 2. Promote Your Site:

#### Submit URL

gets registered with the best search engines and directories. But my advice and that of many other SEO experts on this is it is not recommended to submit your URL to search engines. Instead, since your site is new, it is recommended to obtain some back links from relevant theme sites and do lots of blog comments. This should help to get your new site indexed much faster by the search engines.

#### Find Link Partners

find your potential link partners. This free SEO tool has a feature, which allows you to select your targeted keywords that you are presently ranking. Evaluate those websites with similar theme with their page ranks listed for you. You can now start to manage correspondence with the site owners to obtain their links. A suggested text is also provided for your email communication with your future partners.

#### Manage PPC Campaigns

Lets you take full control of your paid search engines. New account registration with the search engines. Add datasets for your accounts and lets you manage your PPC accounts very easily.

### 3. Analyze Your Home Business Ideas Website

#### Check Ranking

Show your current search result positions of your website for the targeted keywords in the search engines. You can use this feature to monitor how

your Home Business Ideas site progresses over time.

#### Analyze Link Popularity

Tells you the number of links to your Home Business Ideas site found by the search engines. The free SEO tool shows you who link to you but more importantly who your competitors are. Take full advantage of this important information on hand to increase your link popularity.

#### Traffic Reports

Provides information about your visitors and shows you how profitable your site is. Discover which ad campaigns are doing well.

#### 4. Maintain Your Site

##### Control Site Quality

Check your Home Business Ideas website for all types of errors and correct them – missing ALT attributes, broken links etc

#### 5. Get This Free SEO Tool

Although I have just started using this software and therefore not used all the features the results look real promising and I found it easy to use too. I think it's a great link building tool to have if you want an excellent free SEO tool for link management for your home business. As for me I can say I have found an alternative to SEO Elite, to boost my home business ideas. And it's free!

#### About the Author

For more useful tips & hints, please browse for more information at our website :-

[www.theseengineprimer.com](http://www.theseengineprimer.com)

[www.seo.reprintarticlesite.com](http://www.seo.reprintarticlesite.com)

Source: <http://www.zogol.com>