

Affordable SEO Link Building

It is unfortunate that many SEO businesses offer services without informing or attempting to educate their clients what good SEO is let alone what affordable SEO would be.

Good SEO is not about services, web page optimization, linking methods or seo campaigns although these are all required for top rankings.

SEO forms a very important part of the success of a website. After all you want as much visitors as possible to your site in order to increase your sales. Like the law of supply and demand, once professionally done SEO is growing in importance, the price asked by most companies for a good SEO job will increase too. So what to do if you are running a small home based business and you are faced with SEO offers of up to \$4000 for small job? Perhaps even the job isn't that costly at all but the SEO specialist's time is. Off course he wants his time to yield as much for him as possible. Let me tell you, affordable SEO is still available.

We offer affordable SEO services - SEO that works for small business.

Search Engine Optimization is a crucial part of being on line if you want your web to perform and achieve your goals. Want to be on the first page of search engines like Google, Yahoo, Microsoft Live and AOL Search? Need more internet inquiries or sales? Improve your ranking. Our affordable SEO solutions are the answer and we can help you.

How much work there is involved? First the SEO analyst will have to "scan" your website as to what is there and what is still missing SEO wise. Has the web site been submitted at all for the search engines? Have the right keywords been filled out at the various tags? Is the text or title of the site search engine friendly? SEO experts use sophisticated software that "scan" all those details. After that they will advise you about how to get a better content, will supply you with a list of good keywords, will advise you how to restructure your site if necessary; all imperative actions to optimize the site for search engines and Page rank.

How much time will a typical SEO cost? Well the depends the size of the project off course but mind that SEO is a marathon and not a sprint. SEO is a process rather than an action. If your site's current page rank is zero, a good SEO job could get it to 3 in 2 months and to 5 in 4/6 months, also depending on the content of the site. Most of the work for the SEO expert comes in the beginning of the job. After all the work on the site, tags etc is done than the site might need some fine tuning or re submission to the search engines a few times. Therefor usually most agencies work with a maintenance agreement of up to 6 months.

Of course if I talk about cheap or affordable SEO I don't mean cheap in a sense of \$100 a project but, depending a bit on the work involved off course, I would say about 40%/50% off the general market rates. That's what I call affordable and accessible to most home business owners.

Search engine optimization, also known as placement and positioning, is the process of improving a web site for higher search engine rankings. It's the first step in achieving higher rankings. Only after optimization can you submit a site and hope for good results.

About the Author

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