

Targeted Traffic Visiting Your Website Or Blog

All legitimate home internet business owners know that in order to be successful you rely a great deal of targeted traffic visiting your website or blog. Well this is no secret but if you do want to see such an increased amount of traffic, you first have to learn how to make this happen. In my last post, I wrote about some of the best blogging tips to get you traffic. In this post, I will mainly focus on how you can easily improve the natural search results to your work at home business and not necessarily using your top keywords.

1. Long Tail Keywords

A long tail keyword is a keyword phrase typically containing three or more words. Such keywords are favored as they have less competition. But you really want to focus on long tail keywords with the objective of finding niches with more searches and with lesser competition. The bottom line is that you want to find good long tail keywords in addition to your top keywords. This will bring you the desired traffic, which in turn benefits your legitimate home internet business.

2. What is HitTail

HitTail was developed by a leading technology public relations and search marketing firm offering its services to help webmasters maximize their natural search efforts. The good news is that HitTail is going to help you and me by revealing in real-time the least utilized but most promising keywords hidden in the Long Tail of your natural search results.

3. How Does HitTail Help You

HitTail shows you every search hit that has made it to your legitimate home internet business site. These hits include one word or long tail keywords. HitTail then uses its sophisticated algorithms to extract all the underperforming terms as suggestions into a box for your review and actions. These keywords are chosen for their ability to improve the positions of your site's search ranking. After you have reviewed these keywords, you may select them by moving into a "to do" list for your actions.

Writing good content is generally good and is supposed to bring in the traffic. However, you can add a further boost to your natural search results by writing using real-world searches which lead to your legitimate home internet business website.

In reality most of our sites may not rank as well as we want to in natural search results. But according to this research firm, search traffic on the collective searches for long tail keywords can very well exceed your most popular top keywords combined together.

4. Take Actions

Once HitTail provides you suggestions of the keywords which are considered promising keywords hidden in the long tail keywords, you can and should start to use these keywords in your usual writing for your website or blog. The more you write and use them the more traffic will be generated to your site, thus creating a snowball effect. It's going to boost the natural search results of your site. It's a simple yet powerful concept.

5. Get Started

After you have registered with HitTail (www.hittail.com), you will be given some codes to place into your website. Once you have installed these codes, the whole process basically runs by itself and you only need to login to its website to review the list of HitTail hits and take actions on them. It's going to give your legitimate home internet business a real boost in terms of natural search results, which already includes your current top keywords. There is a paid version as well as free version.

6. See Results

Using HitTail, you can now boost your legitimate home internet business with improved natural search engine results. Together with your top keywords you are ranking, you now have the necessary tools to drive real targeted traffic to your website or blog.

About the Author

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