

## 5 Mistakes People Make on MySpace and How to Avoid Them

MySpace is a notorious social networking site bringing bands, film, businesses, and ordinary people seeking friends together. MySpace has, in just a few short years, revolutionized the way businesses and celebrities interact with the general public. This does not mean, however, that mistakes are not made. I have listed the top 5 common mistakes that many people who use MySpace make that could potentially cost your friends and even business.

### 1) Using MySpace as Your Website

This is probably one of the worst mistakes that people make when building their MySpace profiles. MySpace is a social network meant to interact with potential clients and customers as well as fans, not to be the primary method of sales, etc. Having an officially registered URL online brings credibility and solidifies to your customers that you are indeed, a real business.

### 2) Embedding lots of media

Nothing says I have no clue what I am doing on MySpace like a page full of Video clips, animated GIF files and multiple bits of streaming audio. Even with a personal page, this is annoying. Not only that, but the page becomes extremely hard to load. Unless you are running a YouTube site, which shouldn't be utilized through MySpace anyways, the need for a television network on your page is pretty slim.

### 4) Too much is not always good

The profile generators are nice, but keeping all the flashy backgrounds and such to a minimum is key. Tiling the background so your entire page looks like spinning dollar signs, while having green text makes seeing and reading your information not only difficult, but annoying. Remember, moderation is key.

### 5) It's a Novel

Unless you are an author submitting entire books on your page, which would be pretty pointless to say the least. Keep your general information to a minimum. No one wants to read a novel about you. If they did, you should be selling biographies.

### 2) Using MySpace as your email

MySpace comes equipped with a personal messaging system however, as a business you should be communicating via email as much as possible. The messaging system should be kept for close friends and maybe even enemies.

MySpace can be a valuable tool to utilize as a business entrepreneur or simply for personal use. If you are a business owner, band or film looking to connect with your fans and clientele, MySpace is making this easier as well as very easy to make mistakes with. Use it well.

## About the Author

Topher Young is a self taught artist and MySpace addict. His website <http://www.tophermichaelyoung.com> features an online gallery of his current works, including links to his newest project YourSpace, a Custom MySpace design company specializing in custom layout and profile designs. You can view the MySpace page at [http://www.myspace.com/yourspace\\_designs](http://www.myspace.com/yourspace_designs). For more info on [myspace](http://www.myspace.com) visit this site.

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