

## Reseller Web Hosting : Benefits of Reseller Web Hosting

Reseller web hosting is a web hosting service that re-bundles services available from real hosts or primary providers. Reseller web hosting could be an individual or small business that makes use of the bandwidth and web servers of a higher tier provider or primary host and resells the same to the customers by offering value added services like web designing, domain registration and web programming.

Most real hosting companies allow reseller web hosting in order to boost their sales. Recently, a significant number of web hosting businesses have infiltrated the internet with an eye on the ever-growing number of people who are jumping online. In order to remain competitive, hosting companies look for ways to market their services to a greater number of people rather than offering their services individually. This leads to the business of reseller web hosting accounts. In reseller web hosting, real hosts are able to generate bulk businesses and delegate individual clients to reseller servers. In turn, reseller web hosting businesses look after some individual client's needs. This is a win-win situation for both, since real hosts will have an intermediary in the form of reseller web hosting to individual customers without having to attend to them one by one. The reseller is also able to put up a business and earn income without having to shell out capital outlays. Although in some instances they do compete with each other for a fair share of the web hosting market, the real hosts can still benefit from this set-up considering they do charge a certain amount from resellers.

Reseller web hosting provides a reseller hosting account to the reseller who resells space and bandwidth to their own clients. There is usually plenty of bandwidth and space for this type of service. Web Hosting reseller is a person or a company that acts like an agent to resell the hosting companies products and services. The web hosting reseller can receive commissions and or discounts from the web hosting reseller company. They may even create their own custom web reseller accounts to re-sell to customers.

It is important to realize that when dealing with a reseller web hosting company, some of the control has been taken out of your hands. You will want to make sure the web hosting reseller service is not having problems with downtime. You can end up missing out on important emails and or sales from your valuable customers.

With the right web hosting reseller company, web site developers can be successful with a reseller web hosting service or business. They can provide their customers with web hosting and create web sites at the same time. This is why it is a good idea to find a web hosting company that offers multiple hosting accounts with their web hosting reseller services. A web developer can then host their clients web sites from their own reseller web hosting account.

Reseller web hosting is an ideal solution for those who already have a web site but maximum reliability, performance and uptime is critical to their business or e-commerce web site. A reseller is responsible for their own customer base only, but any hardware, software and connectivity problems are the responsibility of the server provider from whom the reseller plan was purchased. Reseller web hosts are normally not in charge of maintaining web server services or other maintenance related responsibilities but just a "web hosting provider.

### About the Author

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