

A Guide To Choosing An SEO Effective Domain Name

The importance of a good domain name to a website cannot be undermined. An interesting domain name never fails to attract web surfers to click through and check out. If you think finding a good domain name is difficult task, you are wrong! Do you know where you can get a fantastic domain name easily without too much effort? A good keyword makes a good domain name,. It is very important to craft your domain name using suitable keywords. This is your lucky day-this article will teach you how it is done easily!

You will have to start by searching a keyword that is good for the search engines and also can be a part of your domain name. Use a keyword analyzer to get this done. Look for them on the search engines. Use a sample keyword into this tool that describes your site. The analyzer will now give you many different alternatives for the keyword you inserted. Choose those keywords from this list that describe more about what your website is about. If the domain keywords are specific, there are few chances that other webmasters will use them. So that's better for search engine optimization. After this, you can begin looking for the domain name you will keep.

The domain name service itself will probably tell you whether you can get a specific domain name or not. If not obtainable, you will at least get some recommendations. The best way to use this tool is to enter the keyword you have selected. You will get other recommendations if this particular keyword is not available to use as the domain name. Think favorably about the domain names that have the keyword and end with .com. If not, use your creativity. Just putting in some filler words or numbers will allow you to retain your keyword.

Most people use 'a', 'an' and 'the' for such filtering purposes in their domain names. Search engines will overlook such words. Therefore, your domain name gets optimized and also remains better in the visitors' memories. Use numbers at the end of the phrase. Any number like 80 or anything else will do. If you get everything but the .com, this is what you must do.

In some cases, another extension does not matter, especially if the keyword is immensely popular. You may think of extensions such as .org, .biz and .net. It is possible for you to use a national or state-wise extension if a global or local website is the same thing for you. You can well understand that it is much wiser to be on the first page in the Indian Google than to be on the 86th page in the American Google! You don't need to know rocket science in order to design a domain name that's suited for the search engine purposes as well as for the users.

Summary

The keyword tool will influence 90% of the success of your domain name; the rest will depend on how innovative and creative you are. If nothing else helps you, the extensions surely will.

About the Author

Bruce Hoover distributes a [Affiliate Content Tactics](#) website. If you liked the online marketing info, why not get the info that will assist you now? Goto [Affiliate Content Tactics](#) website.

Source: <http://www.zogol.com>